

A person wearing a full white protective suit, a yellow apron, and blue gloves is walking through a cornfield. They are carrying a white plastic jug with a red cap. The background shows a dirt path, a barn, and trees under a clear sky.

“The Campo Limpo System was a part of the Sustainable Management of Agriculture publication, released in 2013 by the Ministry of Agriculture, Cattle and Supply.”

Message from the president



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“New paths: everything new, again.”

This message inspires inpEV’s future actions and reflects the moment that the Campo Limpo System is facing (SCL). In 2013, many activities presented positive results, thanks to the direct involvement of all links in the chain. For starters, 40,404 tons of empty crop protection packages were removed from the field, 8.2% more than in 2012.

We continue to be ready to meet the demand coming from the field and with new solutions such as on-line scheduling to return empty packages. Based on the efficiency achieved at the seven units that have already been installed, this system will be expanded in 2014 to service the main regions having large amounts of packages.

The capacity to foresee the flow of returns represents a crucial advantage for logistical planning. For this, important contributions are discussed by the new Logistics Committee, formed by member companies and institute representatives. Also, the Packages Committee stimulates discussions on technologies and materials. Those associated to inpEV also rely on a new on-line tool to inform the amount of commercialized packages, thus increasing the information reliability. In the field, we have systematized the itinerant receipt, which is intended for small farmers, offering further support to points of sale and retail associations, by structuring three pilot actions. This was so successful that we will start to replicate this model throughout the country.

The focus on innovation also involves other strategic audiences. In this context, we have continued with our participation in the Work Group, which includes representatives from various sectors to discuss tax breaks for SCL and similar programs.

Also in 2013, the System was included by the Ministry of Agriculture, Cattle and Supply in the Sustainable Management of Agriculture publication. Besides this, representatives from the Mozambique government, the Food and Agriculture Organization of the United Nations (FAO) and two specialists in reverse logistics of post-consumption crop protection packages from France and Germany, visited the Campo Limpo Plastic Recycling and Transformation, one of the recycling partners located in Taubaté (SP - São Paulo), due to their interest in learning about the SCL operations.

In the area of education, the ninth edition of the Campo Limpo [Clean Field] National Day, celebrated in 120 cities in 23 states, has promoted several initiatives on environmental awareness. These and many other accomplishments, detailed throughout the following pages, reinforce our commitment to not be satisfied with the success we have achieved so far over more than a decade of SCL activities. What we want is to trail new paths, by facing the challenges that come about with the same consistency in results.

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